



Experience

Centricity

Web Developer

May 2021 - Present

- Build, maintain, and enhance a network of e-commerce stores for clients across platforms including BrightStores, OMG, WordPress, and related systems.
- Develop custom front-end features, API integrations, automation tools, and internal workflows to improve store functionality and operational efficiency.
- Configure and troubleshoot e-commerce systems, including user authentication, product data, order flows, shipping workflows, and third-party integrations.
- Collaborate with internal teams and clients to translate business requirements into scalable technical solutions.

Billy Mitchell Design LLC

Designer/Developer

2014 - Present

- Provide freelance web design, development, branding, and digital consulting services for businesses, organizations, and creative clients.
- Design and build custom websites, landing pages, email templates, and digital assets with a focus on usability, visual quality, and brand consistency.
- Develop custom themes, front-end interfaces, and web content for clients including Intel, Bodhi Corner Restaurant Group, and others.

Travel Leaders Network / Internova Travel Group

Digital Designer

January 2019 - April 2020

- Designed and developed digital experiences across WordPress, email marketing platforms, and internal web systems.
- Modernized and expanded HTML email templates to support marketing campaigns, improve consistency, and streamline production.
- Created web graphics, landing pages, and digital assets aligned with brand standards and campaign goals.

The Cyphers Agency

Web Designer

May 2017 - January 2019

- Designed, wireframed, prototyped, developed, and tested websites for clients across multiple industries.
- Created responsive web layouts, digital graphics, and user interface concepts for client campaigns and websites.
- Collaborated with account managers, designers, and developers to deliver polished client-facing web projects.

Education

University of Maryland Baltimore County

Bachelor of Fine Arts
Graphic Design & Print Media

2010-2014

General Assembly

Continuing Education
JavaScript Development

Spring 2020

Skills

Development: JavaScript, HTML, CSS, Node.js, React, Next.js, Git, REST APIs, Front-End Development
E-Commerce & Web Platforms: BrightStores, OMG, WordPress, WooCommerce, Shopify, OrderDesk, Netlify, Vercel, API Integrations, AI Prompt Engineering, Automation Workflows

Design: UI Design, UX Design, Web Design, Email Design & Development, Adobe Creative Suite, Adobe XD, Responsive Design, Digital Marketing Support